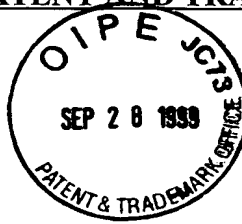


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



cf 2773
#16
10-7-99
B. Hilliard

Serial No. 09/118,351

Martin David Hoyle

COMPUTER INTERFACE METHOD
AND APPARATUS WITH TARGETED
ADVERTISING

Filed: July 17, 1998

Group Art Unit: 2773

Examiner: Jackson, Chadwick A.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Box Missing Parts, Assistant Commissioner for Patents, Washington, D.C. 20231 on September 27, 1999.

Jo Ann Shackelford
JoAnn Shackelford

RESPONSE TO RESTRICTION REQUIREMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

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Dear Sir:

In response to the Restriction Requirement mailed August 26, 1999, Applicant hereby elects, without traverse, the claims in Group I; that is, claims 1-10, 21-25, and 37-43, for continued prosecution in this application.

The Examiner is invited to telephone the undersigned at (248) 689-3500 if such would advance prosecution of the application.

The Commissioner is hereby authorized to charge any deficiencies or fees or credit any overpayment associated with this communication to Deposit Account No. 50-0852. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

REISING, ETHINGTON, BARNES,
KISSELLE, LEARMAN & McCULLOCH, P.C.

James D. Stevens
James D. Stevens
Registration No. 35,691
P.O. Box 4390
(248) 689-3500
Troy, Michigan 48099

Date: September 27, 1999
JDS/js